

April 26, 2004

Via facsimile to 202 244-8257

Conformed copy via Certified Mail, Return Receipt Requested

Phoenix Center for Advanced Legal and Economic Public Policy Studies
5335 Wisconsin Avenue NW, Suite 440
Washington, D.C. 20015

Re: ALL DISTANCE registered SBC Trademark
Notice and Request
Our ref: 28787.15 (988)

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Dear Sir or Madam:

We represent SBC Knowledge Ventures, L.P. as holder of the intellectual property assets of subsidiaries and affiliates of SBC Communications, Inc. ("SBC"). In particular, we represent SBC in enforcing its intellectual property rights, including its trademark rights.

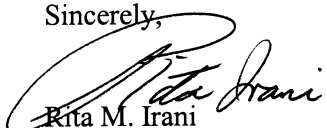
This letter is to inform you that ALL DISTANCE is a registered trademark owned by SBC, as reflected in the records of the United States Patent and Trademark Office for its Registration No.1,975,322 . That registration is conclusive evidence of SBC's exclusive right to use ALL DISTANCE for telecommunications services as described in that registration. ALL DISTANCE has been used as a service mark since at least as early as 1994, as also reflected in that registration.

Your 27 January 2004 Phoenix Center Policy Bulletin No. 8, posted on the website phoenix-center.org has recently come to our attention because it uses "all-distance" as if it were a generic term for combinations of local and long distance telephone service packages offered by any telephone company. We request that the Phoenix Center respect the intellectual property rights of SBC and refrain in the future from using "all distance" for any purpose other than identifying the particular package of telephone services offered by SBC under its ALL DISTANCE® registered mark. We also request that you edit any publication or Internet posting that includes or uses "all distance" generically to remove that term before further publication or dissemination of such publication or posting.

If you do have occasion to refer to SBC's ALL DISTANCE® service, we would appreciate your acknowledging its registered trademark status by using the ® symbol and the legend "ALL DISTANCE is a registered trademark of SBC Knowledge Ventures, L.P."

If you or your counsel have any questions or concerns about this request, we are available to discuss the matter further. In the meantime, we will assume that you will comply with our request and thank you for your kind cooperation in this matter.

Sincerely,



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